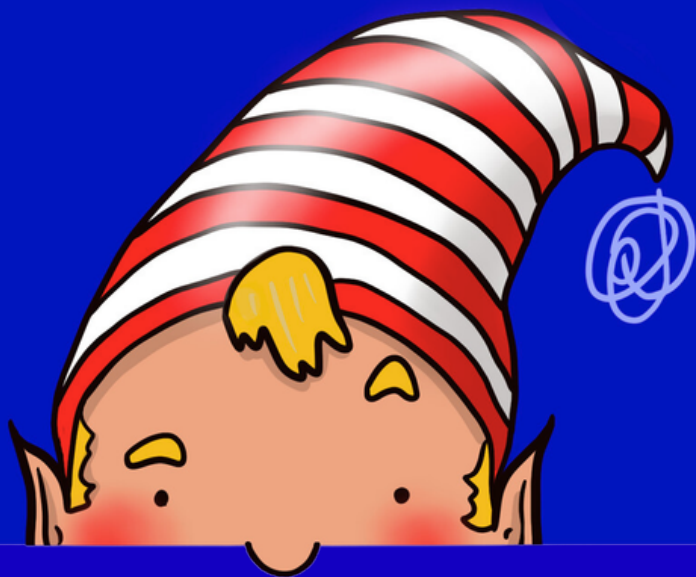




North Lincolnshire Mind Mental Elf Festive Fun Run 2026

Corporate Sponsor
Packages!



 mind North Lincolnshire



Mental Elf 2026!



Following the success of our first Mental Elf Festive Fun Run in 2025, we are delighted to be bringing the event back for a second year.

Last year:

- 🎄 150 participants took part in 2025 and we are aiming for 200+ participants in 2026
- 🎄 £4,000+ raised for local mental health support

🎄 Families, workplaces and community groups came together to support mental wellbeing

🎄 30,000+ people reached across social media, with coverage on BBC Radio Humberside, BBC Look North and local press.

Mental Elf Festive Fun Run is a family friendly 5K event where participants can walk, jog, run or dance their way around the route while raising vital funds for North Lincolnshire Mind.

Supporting people's mental health has never been more important. Around 1 in 4 people will experience a mental health problem each year, yet many people struggle to access the support they need.

As an independent local charity, NL Mind is responsible for raising the funds needed to provide mental health services across North Lincolnshire.

By sponsoring Mental Elf, your organisation will help support local mental health services while demonstrating a commitment to your community.

Together, let's make Mental Elf 2026 our biggest and best event yet.

Why Sponsor Mental Elf 2026?

- Reach 200+ participants plus their families, friends and supporters
- Demonstrate commitment to mental health
- Increase visibility through social media, event marketing, website and local press coverage
- Support a respected local charity
- Engage employees through volunteering and participation opportunities
- Align your brand with a trusted local mental health charity



Sponsorship Opportunities!

Main Event Sponsor - £1,000

Be our headline sponsor and help make Mental Elf 2026 possible.
Benefits include:

- Exclusive Main Event Sponsor status. Recognition as the Headline Sponsor of Mental Elf Festive Fun Run 2026
- Logo to appear on ALL event promotion including our website, social media, leaflets, posters, staff email signatures (which can also be used by your staff)
- Mention in press releases and media opportunities
- Dedicated social media posts thanking your organisation for its support
- Opportunity to display banners at the event (please provide)
- Opportunity to provide promotional materials within the participant goodie bag (please provide)
- Public thank you before, during and after the event
- Free tickets for up to five employees



Goodie Bag Sponsor - £500

Help provide every participant with a festive Mental Elf goodie bag.
Benefits include:

- Exclusive Goodie Bag Sponsor status
- Your logo on the Goodie Bag
- Opportunity to include promotional materials in participant goodie bags (please provide)
- Logo on event webpage
- Dedicated social media posts thanking your organisation for its support
- Event day support announcements
- Free tickets for up to three employees





Route Sponsor - £250

Help guide participants safely around the Mental Elf route.

Benefits include:

- Logo on the route map and on route signage
- Opportunity to display banners along the route
- Dedicated social media posts thanking your organisation
- Logo on event webpage
- Event day support announcements
- Half-price tickets for up to three employees

Best Dressed Elf Sponsor - £250

Sponsor prizes for our Best Dressed Elf competition.

Benefits include:

- Recognition during prize presentation and on social media
- Dedicated social media posts thanking your organisation
- Logo on event webpage
- Event day support announcements
- Half-price tickets for up to three employees

Refreshment Sponsor - £250

Support refreshments for participants, volunteers and spectators.

Benefits include:

- Logo on refreshment stand and event webpage
- Dedicated social media posts thanking your organisation
- Half-price tickets for up to three employees
- Event day support announcements



Already secured for 2026

Start & Finish Line Sponsor

British Steel



Product Donations

We are asking local businesses to donate snacks which can be included in the participant goodie bags at the end of the fun run. We welcome donations of snacks, drinks, vouchers or other items for participant goodie bags. Ideally, we are looking for quantities of 200 - 300 items where possible.

Any businesses who donate will receive:

- Dedicated social media posts thanking your organisation for its support.
- Card inside the bag listing your organisation as a donor

Volunteering Opportunities

If you would like to help us by volunteering at the event, there are a number of roles available including:

- Event set up/ take down
- Registration desk team
- Start/ finish line team
- Medal/ goodie bag team



**Interested in becoming a Mental Elf 2026 sponsor?
We would love to hear from you.**

 [**fundraising@nlmind.org**](mailto:fundraising@nlmind.org)

 **01724 279 500**

Sponsorship opportunities are limited and will be allocated on a first come, first served basis.



Mental Elf 2025 was proudly supported by:

British Steel | BG Solicitors | Central Co-op | Asda | Morrisons | Scunthorpe Parkrun